



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON D.C., 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

January 22, 2008

David H. Wood
President
Sears Ecological Applications Company
1914 Black River Blvd
Rome, NY 13440

Dear Mr. Wood:

The U.S. Environmental Protection Agency applauds Sears Ecological Applications Company ("SEACO") for your leadership in developing an environmentally oriented set of deicers. EPA's Design for the Environment ("DfE") program seeks to promote the use of products with improved environmental and human health characteristics. The products in our partnership – Ice B' Gone (Magic-0), Ice B' Gone II, and Ice B' Gone II HF – fully achieve that objective in the roadway deicing sector.

The key purpose of the DfE-SEACO partnership is to recognize and encourage the environmentally preferable chemistry of the partnership products. DfE is very enthusiastic about your successful formulation of these products and about our partnership. By eliminating corrosive salts and other harmful ingredients, you have demonstrated active environmental stewardship and dedication to continuous improvement.

Consumers who use your recognized products will be participants in this important national effort to protect the environment and safeguard human health. I commend SEACO for your commitment to improving the environmental profile and performance of your products—and for leading change in the deicing industry. DfE looks forward to building this partnership and wishes you much success with the partnership products.



Sincerely,

A handwritten signature in green ink that reads "Clive Davies".

Clive Davies, Chief
Design for the Environment